

Library Development: Serving Libraries

November 2012 to March 2013

Jeff Martin, Program Manager

“So what have you done for me lately?” I like to think of this as a consultant’s phrase but perhaps it is not. It expresses that the value of the services that we deliver is definitely finite. People quickly forget about what great things we did one or two years ago. It also recognizes the turnover that occurs over time not only in staffing but also among elected positions and other stakeholders.

So why do I start this staff report with this phrase. WLA’s and WLMA’s day for members to visit with their legislators in Olympia occurred on Friday, February 15, 2013. The Washington State Library again hosted a reception in the conference room of the Secretary of State. WLA and WLMA members could stop between visits, have coffee, water, and a cookie, and sit for a few minutes. Some members did stop in and talk about their visits with the elected house or senate official or a member of their legislative staff. What struck me is the overall lack of knowledge exhibited by legislators about what the State Library does and how it benefits libraries and their constituents locally. One Senator asked the member for just one example of how the State Library is of value to libraries and local communities because he cannot recall that the State Library is anything more than a building.

It reminds me that we can never rest on our laurels. We must continue to do good work otherwise we become less (or not) relevant. In addition we must always work to create awareness and educate people about the services we provide. These are ongoing tasks not reserved for one part of the year or when it is convenient. I’m sure that is similar in your own situation at your library. Only the stakeholders change somewhat. Please feel free to tell our story and yours whenever the situation presents itself.

Consulting

Gary Bortel

- E-Rate
- Computer configuration issues
- Network and firewall configuration
- NoaNet BTOP Broadband
- ILS suggestions and Koha proof of concept project

Ross Fuqua

- Audio digitization, contentdm, media streaming options, and related troubleshooting
- Video and film digitization, streaming media options, online repository and content management software

Diane Hutchins

- Outcome based evaluation
- Book repairs and preservation for ATG office

Carolyn Petersen

- Food for fines: lawyers say it could be interpreted as gift of public funds. No library has ever been challenged when it has been done in this state.
- Does an advisory library board go away when a city annexes into a district? No, it doesn’t need to disappear. It can remain a strong advocacy group.

- Four questions that revolved around the formation of the Sedro Woolley partial rural library district.
- If a library circulated loaded eReaders, what must they do to respond to an ADA request if the circulating readers aren't compliant? Buy new equivalent technology which brings the library into compliance.
- Several questions centered on tax levies to improve city library finances.
- When a contract is over a certain amount, is it always necessary to get three bids? Yes, if that is what city bidding rules require.
- May a library district raise funds directly? Yes.

Matthew Roach

- Social Media
- Blogging
- Digital Literacy

Evan Robb

- Consulting for a newspaper digitization project related to digital asset management systems and digitization hardware.
- Gave advice regarding use of digital asset management systems, copyright, mobilizing volunteers, etc.
- Provided advice, copies of training and project management documentation, and access to the WRH to plan for a statewide project to digitize Californiana.

Anne Yarbrough

- Provided information to legislative aid on potential grants or other funding sources for library construction/remodeling.
- Provided information on LSTA eligibility for Special Libraries.

Meetings

- Must-Haves for a Great Webinar, 10/31—Will Stuiwenga
- E-Rate Conference, Portland, OR, 11/1—Joe Olayvar, Gary Bortel
- OCLC Global Council online meeting, 11/5—Will Stuiwenga
- Turning the Page 2.0 Training meeting, Chicago, IL, 11/6-7—Jennifer Fenton
- WLA Continuing Education Committee meeting, online, 11/7—Ross Fuqua
- Met with NoaNet representatives, GCI representatives, and Alaska State Library representative (the latter via video conferencing) to discuss Alaska's statewide video-conferencing network, and the possibilities of developing something similar in Washington, utilizing NoaNet fiber infrastructure, 11/8—Will Stuiwenga
- Assistive Technology webinar, 11/15—Diane Hutchins
- Collaborative Virtual Reference meeting, online, 11/27—Matthew Roach
- Connect 2 compete, OCLC/COSLA webinar, 11/28—Diane Hutchins, Carolyn Petersen, Joe Olayvar
- Washington Public Libraries Cooperate (WPLC) meeting, Ferndale, WA branch of Whatcom County Library System, 12/6—Will Stuiwenga
- Accessibility Handbook: Making 508-compliant websites, webinar, 12/7—Diane Hutchins
- Edge and State Libraries, Public Access Technology-Community (PAT-C) webinar, 12/11—Diane Hutchins
- Assessing Digital Literacy: Outcomes & Impact, ALA webinar, 12/11—Diane Hutchins
- Basic Graphic Design for Library Staff, webinar, 12/12—Joe Olayvar
- PowerShell Scripting, Lacey, 12/17-18—Joe Olayvar

- Design IT for Learning, webinar, 12/18—Diane Hutchins
- Meeting with Ednetics regarding broadband services they provide, 1/3—Jeff Martin, Carolyn Petersen, Will Stuvenga
- Training for teacher librarians, 1/5—Martha Shinnors
- CLSP board meeting online, 1/7—Martha Shinnors
- Digital Literacy Advisory Team, WSL Tumwater, 1/7—Jennifer Fenton, Diane Hutchins, Matthew Roach, Jeff Martin, Joe Olayvar
- Digital Inclusive Communities: a view from three states, PAT-C webinar, 1/8—Diane Hutchins
- Library Snapshot Day Committee meeting, online, 1/10—Evan Robb
- Digital Literacy Team, WSL, 1/11—Jennifer Fenton, Diane Hutchins, Matthew Roach, Jeff Martin, Joe Olayvar
- Foundation Directory webinar, 1/16—Will Stuvenga
- ALA Washington Office webinar: What the Fiscal Cliff Means for Libraries, 1/17—Jeff Martin, Will Stuvenga, Carolyn Petersen
- ALA Midwinter, Seattle, WA, 1/25-28—Jennifer Fenton, Will Stuvenga
- Meeting of State Librarians and Library Development Directors sponsored by the Bill and Melinda Gates Foundation, follow-up on Bold Visions and working together more closely, Seattle, 1/23-25—Jeff Martin
- State Advisory Council (early learning) update, webinar—Diane Hutchins
- ALA Reference workshop, University of Washington, 1/25—Matthew Roach
- Building Web Applications with HTML5, CSS3, and Javascript: An Introduction to HTML5' Preconference workshop, ALA Midwinter, 1/25—Evan Robb
- LMDC meeting, online, 2/1—Diane Hutchins
- The Art of Heritage' 2013 Heritage conference hosted by Washington State Historical Society, ArtsWA (Washington State Arts Commission), and the Washington Museums Association, Olympia, 2/5—Ross Fuqua
- OCLC QuestionPoint Advisory Council Meeting, online, 2/6 —Matthew Roach
- Telephone Interview Elaine Meyers (independent consultant hired by the New York State Library to conduct needs assessment and training plan for early childhood literacy services) regarding early childhood initiatives implemented in the state of Washington, 2/6—Martha Shinnors and Diane Hutchins
- WebJunction Washington meeting, online, 2/7—Jennifer Fenton
- LYRASIS eGathering – Survive or Thrive, all day online conference, 2/7—Diane Hutchins, Jeff Martin, Carolyn Petersen, Martha Shinnors, Gary Bortel
- Training Resources, WSL, 2/8—Jennifer Fenton
- LEARN RT Board Meeting Online, 2/11—Jennifer Fenton
- Meeting with Nancy Stewart re: Fall Workshops, Tacoma, 2/12—Jennifer Fenton, Martha Shinnors
- Library Legislative Day, Olympia, 2/15—Jennifer Fenton, Matthew Roach, Will Stuvenga, Carolyn Petersen, Martha Shinnors
- Disabilities at the Workplace, webinar, 2/19—Diane Hutchins
- IMLS Grant Guidance, webinar, 2/20—Diane Hutchins, Anne Yarbrough, Jeff Martin, Gary Bortel
- Library Snapshot Day committee meeting, online, 2/21—Evan Robb

Multiple meetings around a single topic

- Connect with Your Library: A Mobile App for Washington Advisory Committee meeting—Will Stuiivenga, Carolyn Petersen
 - Valley View Library all day meeting, 11/2/2012
 - Vendor selection webinar: 2/20
- WLA Marketing and Communications Committee meetings, online, 11/14, 12/13—Will Stuiivenga
- Race to the Top – Early Learning Challenge (RTT-ELC) contract meeting with external member of early learning community, via conference calls to discuss contract, 11/16, 1/10, 2/12—Diane Hutchins, Martha Shinnors
- Association for Rural and Small libraries board and committee meetings: 11/16; 12/1; 1/18; 2/20, 22— Carolyn Petersen
- Summer Reading meetings, 11/21; 12/7, 13; 1/22, 27; 2/13, 21—Martha Shinnors
- WALE 2013 Conference Planning Committee meetings, webinar, 11/27, 12/10, 1/3, 2/14—Joe Olayvar, Bobbie Demiero
- CE Coordinators meetings, online, 12/6; 1/11; 2/7, 12—Jennifer Fenton
- WALE Committee meeting, online, 12/6, 1/18— Jennifer Fenton
- Makerspaces & Libraries, phone conference, 12/10, 1/11—Jennifer Fenton
- Ask WA Advisory Committee meetings, online, 12/14, 2/13—Matthew Roach (facilitator), Jeff Martin, Carolyn Petersen
- WLA CEC Committee and subcommittee, phone conference, 12/18; 1/8, 10, 11—Jennifer Fenton
- WALT Online meeting: 12/21; 1/3, 18—Jennifer Fenton
- K-12 Teacher Librarian Common Core Cadres (TLC3) Advisory meetings and project planning, Issaquah, 12/6; Olympia, 12/13; SeaTac, 2/1—Martha Shinnors
- Project Views2 training webinars: 2/4, 5, 8, 26, 27— Diane Hutchins & Martha Shinnors

Presentations

- Basic Troubleshooting on a Windows PC, TechSoup Webinar—Joe Olayvar
- Visualizing Collections with LOC's Viewshare and Google Fusion Tables—Evan Robb, Ross Fuqua
- Virtual CONTENTdm Users Group Meeting, organized by Minitex, 273 attendees—Joe Olayvar
- Exploring Washington Rural Heritage Digital Collections, WSL's First Tuesdays Series, online—Evan Robb, Ross Fuqua
- Successful Friends Groups: What Works and What Doesn't Work, online WLFFTA presentation— Will Stuiivenga
- Washington State Law and the Friends of the Library: What Friends' Groups Need to Know, online WLFFTA presentation—Will Stuiivenga

Site Visits

Gary Bortel

- Cathlamet Public Library, worked with library on converting MARC records for ingestion into Koha, 1/30-31

Ross Fuqua and Evan Ross

- Ocean Shores Public Library, digitization, Evan and Ross, 11/8-9
- South Whidbey Historical Society, digital imaging and metadata training, Evan, 1/3-4

- Nisqually Tribal Library, project management and digitization training, Evan and Ross, 2/8
- Sedro-Woolley Museum, digitization training and specialized digitization, Ross, 2/11-13
- Puyallup Public Library, outside digitization consulting/outreach, Evan and Ross, 2/14
- Medical Lake Public Library (SCLD) WRH project outreach with Laura Baird and Patrick Roewe, Ross, 2/25
- Odessa Public Library, selection and digitization training, Ross, 2/26
- Ritzville Public Library, training on metadata and digital imaging with library staff and grant contractor, Ross, 2/27

Evelyn Lindberg

- Denny Ashby Public Library (Pomeroy) webpage trainings, 11/07
- Sprague Public Library webpage training, 11/02
- Cathlamet (Blanche Bradley) Public Library webpage training, 11/14, 12/6
- Cle Elum (Carpenter Memorial) Library, 2/5

Matthew Roach

- Eastern Washington University, Cheney, WA, Ask WA Training, 1/15
- St. Martin's University, Ask WA Training, 1/31

Service

Jennifer Fenton

- Asked to run for **LEARNRT** (ALA Training Roundtable) Vice-President/President Elect
- WLA work:
 - **WLA CEC** (Continuing Education Committee) on the CE Needs Assessment, webpage and programming
 - **SAM** (Supervisors, Administrators and Managers Interest Group of WLA) as Chair
 - **WALT** (WA Library Trainers Interest Group of WLA) program co-chair with LEARNRT for ALA Midwinter in Seattle
- Attended **Turning the Page 2.0** meeting in Chicago to learn how to implement the TtP2.0 advocacy training in Washington (PLA handed off the training materials to those selected to attend the meeting)

Diane Hutchins

- Served as Washington State representative to the final face-to-face meeting of Connecting to Collections: Continuing Conversations, Salt Lake City, UT, 10/3-6
- Hosted 2 sessions at WALE Conference, 10/29-31

Joe Olayvar

- Accepted position as WALE conference chair for 2013

Carolyn Petersen

- Serving as Membership Chair of the Association of Rural and Small Libraries (ARSL)
- Appointed 2014 conference chair for the 2014 ARSL Conference to be held in Washington State
- Continues to serve as the member at large on the WLA WLFFTA board

Matthew Roach

- Member at large for WLA RIG subcommittee

Evan Robb and Ross Fuqua

- Evan and Ross continued to serve on the Steering Committee of the TRIP (Technology Resources for Information Professionals) WLA Interest Group
- Evan continued to serve as the WSL representative of the Washington Library Snapshot Day Committee
- Ross continued to serve on the WLA Continuing Education Committee
- Evan continued to serve on the Planning Committee for the CONTENTdm Western Users Group Meeting planned for August 2013 in Seattle

Will Stuvenga

- Continues to serve as chair and newsletter editor for the Washington Library Friends, Foundations, Trustees, and Advocates (WLFFTA), a WLA interest group. In this role, recruited Walt Crawford, noted library researcher, author, and speaker for several 2013 WLA/OLA Joint Conference presentations, and successfully solicited \$3,000 in supporting funds from WLA and OLA divisions and interest groups to support his travel expenses, as well as successfully shepherding his program proposals through the conference program committee's approval process.
- Continued to serve as a member of WLA marketing and communications committee and Member services committee.

Projects, Programs and Service

Ask-WA (Virtual reference services)—Matthew Roach

- Held 2 Ask WA Advisory Council meetings where we evaluated and confirmed a participant contribution plan.
- Drafted new Ask WA policies and a letter of intent for participating libraries.
- Recruited Eastern Washington University to join the Ask-WA cooperative.
- Coordinated schedule of virtual reference coverage of all participating Washington libraries.
- Provided training resources concerning virtual reference and QuestionPoint software to participating libraries.
- Assisted OCLC and participating libraries with promoting Quality Control among all participants.
- Conducted phone and e-mail training and troubleshooting with Pacific Lutheran University, Fort Vancouver Regional Library, and other participating libraries.
- Performed Ask WA Training at St Martin's University and Eastern Washington University.

Broadband Stimulus Funding—Gary Bortel

- Work continues on the BTOP Round 1 and 2 grant awards to the Northwest Open Access Network (NoaNet). NoaNet reports installations at forty-five locations are now complete. Eighteen of these locations are receiving connectivity through these connections or orders have been received from vendors to supply service in the near future.

Connecting the Dots—Diane Hutchins

- Conferred with Principal Investigator for Connecting the Dots by phone, through written communications, and in person on budget and project details.
- Continued to confer with Principal Investigator for Connecting the Dots and OSOS contracts staff on contract renewal, including submission of contract and supporting documentation for approval by UW and draft language for newly-instituted sole source justification process.
- Attended first Strategic Advisory Board meeting (via conference call) of VIEWS2, UW project working in tandem with Connecting the Dots, 11/13.
- Continued to update Connecting the Dots web page (<http://www.sos.wa.gov/library/libraries/projects/connectingthedots.aspx>), as necessary.

Connect with Your Library: A Mobile App for Washington Libraries—Will Stuivenga, Carolyn Petersen

- Received notification of a \$200,000 grant award from the Paul G. Allen Family Foundation
- Held the first advisory committee meeting, and compiled and prioritized a listing of desirable features for a statewide library mobile app
- Will managed the procurement process for this project:
 - Wrote, released, and publicized an RFP
 - Functioned as RFP Coordinator, responding officially to questions from potential vendors; initially received 16 “intent to propose” letters, but ultimately only 4 proposals were submitted
 - Wrote the scoring instructions for the proposals; worked with staff (Jeremy) to create a scoring instrument, and compile the scores
 - Personally scored all 4 of the proposals
 - Hosted an online meeting of the project’s advisory committee which selected a proposal and vendor/contractor for the project
 - Drafted the contract for the selected vendor; goal is to have the contract executed by the end of February 2013

Continuing Education—Jennifer Fenton

- As of 2/22, 19 grants had been issued and 43 reimbursement claims were processed. Grantees will be able to pass on to their customers the new skills and knowledge they gained from attending the following conferences and trainings:
 - Northwest Interlibrary Loan and Resource Sharing Conference 2012*
 - Starting Strong
 - CAYAS Fall Workshop: Manga
 - ACRL Immersion-Assessment Track
 - YALSA’s Young Adult Literature Symposium and Preconference
 - Second National Joint Conference of Librarians of Color*
 - OLAC 2012 Online Audiovisual Catalogers Conference*
 - NISO Forum: Tracking it Back to the Source
 - Internet Librarian Conference
 - 2012 Association of Bookmobile and Outreach Services Conference
 - Songs to Read! Books to Sing! *
 - Polaris Users Group Conference 2012*

*Multiple people attended these CE events.

Digital Literacy—Jennifer Fenton

- The Digital Literacy Advisory team and internal WSL team met online on 1/7. Eighteen participants contributed to the discussion of a Digital Literacy project for WSL. The team worked on refining resources for the webpage.

E-Rate—Gary Bortel

- The Form 471 filing window for E-rate Funding Year 2013 opened on 12/12/12 and will close 3/14/13.
- Thirty-three libraries in Washington State filed new Form 470s in time to take advantage of the upcoming funding year.

Grants Management—Anne Yarbrough

- The LSTA Annual Report, also known as the State Programs Report, for the use of 2011 LSTA funding was submitted to IMLS on December 28. This 158 page report is inclusive of all LSTA supported programs and projects supported by 2011 LSTA funds. We are currently waiting for the letter notifying us that the report has been officially accepted.
- Work continues to process claims, read reports, and monitor subgrant activity associated with 2012 subgrants for Transforming Life after 50, Connecting Libraries through Resource Sharing, and Washington Rural Heritage.
- Grant cycles have been developed for the use of 2013 LSTA funding. Washington Rural Heritage and Broadband Grant cycles opened 3/1 and Connecting Libraries through Resource Sharing will open 4/1. In addition to the LSTA grants, a mini-grant cycle funded by the Department of Early Learning (DEL) will open early March to help libraries support DEL's Race to the Top – Early Learning Challenge (RTT-ELC) goals.

Koha ILS Proof of Concept Project—Gary Bortel

- WSL has begun working with the Cathlamet Public Library to convert existing MARC records for use with the shared KOHA ILS.
- Davenport Public Library has expressed interest in participation in this project.

Library as Instructional Leader— Diane Hutchins with Lynn Kanne

- LSTA Institutional Repository (IR) Team was formed to:
 - Institute a repository to include content currently under development as well as information literacy (IL) content that is part of the Open Course Library (Goal 1 of the grant);
 - Curate IL content, including shareable content currently under development as well as IL content that is part of the Open Course Library (Goal 2 of the grant).
- During the report period, this team:
 - Held a virtual meeting to kick-off the design work for the project;
 - Started to compile information about platforms and metadata specifications for the platform and are currently evaluating them against a rubric of design specifications and product features;
 - Discussed research and information gathered at ALA Midwinter; and
 - Began to draft user-generated metadata standards for the COIL (see below) project submissions that will go into the IL repository.

- LSTA COIL (Collaborative Open Information Literacy) Teams were formed to:
 - Develop shareable information literacy content, emphasizing locally relevant resources that could be easily customized for use across the CTC system, with a particular focus on the growing use of e-Learning at the CTCs (Goal 3 of the grant).
- During the report period, these teams:
 - Submitted 4 proposals (all accepted) for collaborative, inter-college teams of librarians to create tutorials on the following specific IL concepts and skills:
 - Information Cycle
 - Generating Keywords/Search Terms
 - Source Evaluation
 - Recognizing Bias in Information Sources

Note: Each tutorial will include student learning outcomes and an assessment tool to measure student learning.

Online Trustee Wiki—Diane Hutchins

- Continued work on WSL Library Trustee Manual Revision and Conversion Project including:
 - Conducting research to locate online sources to include in wiki, including AG Opinions and Articles of the Washington State Constitution that are relevant to topics under discussion;
 - Working with WSL staff to locate print copy of a key early AG Opinion and convert it into digital format to make it accessible from the wiki;
 - Completing draft of Library Establishment section of wiki;
 - Beginning work on draft of Budgeting section of wiki;
 - Revising and adding new resources to the following sections:
 - Board Meetings;
 - Library Trustees;
 - Laws Affecting Libraries;
 - Public Records
 - Working with Jeremy Stroud to convert Word document drafts to HTML for wiki environment, enabling initial group of reviewers to access wiki and provide feedback on work to date.

Off the Page: Downloadable Audio Books—Will Stuiwenga

- Compiled and distributed Washington Digital Library Consortium (WDLC) annual report.
- Working with WDLC Executive Advisory Committee, developed 2013 WDLC budget scenarios, conducted formal WDLC membership budget and related issues balloting, finalized budget, submitted invoicing data to Fiscal.
- In an experimental project to explore patron-driven eBook acquisition, using LSTA funds from the eBook Reader Pilot Project through September 2013, implemented the Recommend to Library (RTL) feature for the WDLC Washington Anytime Library (OverDrive) platform; a report on this experiment will be written once the LSTA funding is completed. The current implementation allows patron recommendations (1 per week per patron) to be automatically purchased without staff intervention. Am closely monitoring expenditures and making any adjustments as needed (Example: initial setting for 5 recommendations per week was quickly dropped to 1).
- Coordinated an ALA Midwinter meeting between myself, OverDrive CEO, Steve Potash, Ann Roseberry, Richland Public Library director, Amanda Six, Libraries of Stevens County

director, and Jennifer Dixey, Whatcom County Library System, representing the WDLC Executive Advisory Committee, regarding the possibility of Richland and Stevens County libraries joining the WDLC, despite being “pre-existing” OverDrive customers prior to the expansion of the WDLC throughout the state, and thus currently contractually barred from participation. Expecting imminent official response from OverDrive.

- Worked with the Agency’s contracts officer, Bill Fieber, to iron out contractual issues revolving around the Recorded Books terms of use, which have been casually substituted for those originally negotiated with OCLC NetLibrary, without going through an approval process.

Public Library Statistics—Evelyn Lindberg

- Launched the Public Library Survey in early February (collecting FY 2012 Statistics and 2013 Salary data).

Race to the Top-Early Learning Challenge (RTT-ELC): Martha Shinnors and Diane Hutchins

- Background: Dr. Bette Hyde, Director of the Department of Early Learning (DEL), invited WSL to submit a proposal that would help libraries to support DEL’s Race to the Top – Early Learning Challenge (RTT-ELC) goals. During this report period, activities related to the proposal include:
 - Meeting to discuss proposed contract concerns and draft responses to DEL staff;
 - Participating in conference calls with DEL staff and staff from ELPLP member libraries to discuss proposal concerns;
 - Working with staff from DEL, members of the early learning community, and OSOS contracts staff to resolve contracting concerns;
 - Drafting position description for .5 FTE for project; and
 - Drafting grant application guidelines.
- An early learning proposal, *Local Libraries and Early Literacy Systems Change*, in partnership with the Oregon State Library, was accepted for the April OLA/WLA conference.
- Follow up was done in response to requests from Elaine Meyers, who is working with New York State to plan an early literacy project, and included additional information, resources, planning material and samples from WTBL and ECCR initiatives, and additional background information on Project Views.

Rural/Tribal Libraries—Carolyn Petersen

- **Poet Laureate Program**
Coordinated with Kathleen Flenniken to set up Poet Laureate programs in every county using public libraries as a base.
- **EBooks**
 - Recruited Reardan, Carpenter (Cle Elum) Roy and Sprague to take advantage of library development opportunity to pay for set up fee to join Overdrive
 - Did eBooks overview workshops at 6 libraries in South Eastern Washington
- **Community Read books**
Collected and distributed 1,172 books to 24 different libraries throughout the state.

- **Tribal Libraries**
 - Began work on putting together online Tribal librarians meeting for April;
 - Conducted weeding workshop for Yakama Tribal Library staff; and
 - Wrote endorsement letter for Yakama Tribal Library enhancement grant application to IMLS.

Social Media—Matthew Roach

- Promoted WSL activities via Facebook, Twitter, Flickr, and the WSL Blog by composing entries and by posting entries by others.
- Ensured that all of WSL's social media reflects the activities and scope of all that is accomplished at the Washington State Library and how this relates to the libraries of Washington and their patrons.
- Provided assistance to any WSL staff wishing to post to the WSL Blog or use social media.

Statewide Database Licensing—Will Stuvenga

- Organized and promoted a group purchase of Zinio, an online platform for popular magazine reading, distributed by Recorded Books.
- Negotiated removal of objectionable licensing requirements for Zino group purchase
- Worked with Gale representatives to finalize and publicize details of 2013 Gale public library group purchase.
- After soliciting and receiving voted approval by the SDL Advisory Committee, and approval from the Library Development Program Manager, sent ProQuest a formal letter offering a one-year extension of the current contract for the period of July 1, 2013 – June 30, 2013; this is the first of four 1-year extensions available under the terms of the current contract.

Summer Reading—Martha Shinnars

- Updates to the Summer Reading website are being done as additional materials and information on the 2013 program become available from the Collaborative.
- Ideas for slogans for the 2015 theme of *Heroes* and suggestions for the 2016 program theme were collected from WA libraries and sent to CSLP for use at the annual meeting in April.
- Working with Josephine Camarillo from Ellensburg (WSL rep) and Meredith Hale from Pierce County Library (CAYAS rep) on their attendance at the April annual CSLP meeting in Atlanta.
- Sixteen rural libraries responded to a survey to solicit feedback on possible in-person training this spring. Based on response, working with Carolyn to design training that can be done online or incorporated to Carolyn's small library site visits.

Teacher Library Common Core Cadres (TLC3)—Martha Shinnars

- The new initiative project was officially named Teacher Library Common Core Cadre (TLC3) at the December 6th meeting. The name reflects the goal to provide resources and professional development for teacher-librarians to serve as building and district leaders for the successful implementation of Common Core State Standards (CCSS) in English Language Arts (ELA).

- After a discussion at the February 1 meeting, the decision was made that committee members would attend the National Council on Computer Education (NCCE) full day *Teacher Librarian Summit* in Portland February 27th to gather resources and to use small group planning time to develop an outline for the TLC3 summer training, a full day of training at 6 Education Service Districts (ESD) in August 2013 with the goal of:
 - Providing resources and professional development for teacher-librarians to serve as building and district leaders for the successful implementation of Common Core State Standards in English Language Arts (ELA).
 - Supporting reading for information, understanding text complexity, and developing research skills to strengthen student success through school library information and technology programs.
 - Empowering teacher librarians to be key allies in CCSS implementation by providing resources and training opportunities to develop and strengthen school library resources and techniques for supporting teachers and students.
 - Sharing messaging and professional development tools that will be available to all educators and school administrators, public librarians, and communities engaged with Common Core implementation.
- Dennis Small at Office of the Superintendent of Public Instruction (OSPI) contacted the 6 identified ESDs to facilitate WSL securing summer training sites. TLC3 flyers were developed and distributed at the Washington Library Media Association booth at the NCCE conference; WLMA is a partner in the TLC3 initiative.

Washington Rural Heritage—Evan Robb with Ross Fuqua

- Digitization, collection management and administration, website design:
 - Approved roughly 500 newly uploaded items from WRH participants not currently working on grant projects (i.e., digitizing materials using their own resources).
 - Refined workflow for long-term back-up of digital masters with OCLC Digital Archive.
 - Refined workflow for initial metadata delivery using Google Forms for a small number of current WRH participants.
 - Updated project interactive map, delivered monthly usage reports to WRH participants.
 - Updated project wiki and associated training documentation.
- Project promotion, marketing, media relations:
 - Met with, or communicated with, potential new applicants/participants in WRH initiative (incl. Timberland Regional Library, Kitsap Regional Library, Walla Walla County Rural Library District, and Spokane County Library District).
 - Used WSL blog, Facebook, Twitter, and Historypin to promote project. (Sample blog post: <http://blogs.sos.wa.gov/library/index.php/2013/01/better-digital-collections-comment-by-comment/>)
 - Began ongoing discussion with Becky Elias, project coordinator/communications and publicity, Washington State Department Agriculture regarding the use of Washington Rural Heritage materials to help publicize the WSDA's Centennial as a state government agency, 11/2012.
 - Spread word of a nicely written article about WRH in *Wheat Life Magazine*, the official publication of the Washington Association of Wheat Growers, 11/2012. Article available here, page 64: http://www.wheatlife.org/Issues/10_WLNov12web.pdf

Washington ReadyWeb Project—Evelyn Lindberg

- Ongoing Drupal site development for WaRP, the website (including webhosting) content management service WSL is offering to small libraries across the state
 - #3 Reardan Public Library went live in November <http://www.reardan.lib.wa.us>
 - #4 Davenport Public Library went live in January <http://www.davenport.lib.wa.us>
 - #5 La Conner Public Library went live in February <http://www.lclib.lib.wa.us>

Webjunction Washington—Jennifer Fenton

- **October**
 - New WJ WA accounts—13 participants
 - WJ Webinar attendance—399 participants
 - New Course enrollments—38 participants
- **November**
 - New WJ WA accounts—18 participants
 - WJ Webinar attendance—419 participants
 - New Course enrollments—46 participants
- **December**
 - New WJ WA accounts—18 participants
 - WJ Webinar attendance—439 participants
 - New Course enrollments—30 participants
- **January**
 - New WJ WA accounts—12 participants
 - WJ Webinar attendance—446 participants
 - New Course enrollments—34 participants
- **WebJunction Washington Advisory Team meeting** was held on 2/7. Adrienne Calkins, training Intern, facilitated the meeting. The WJ WA team is working on identifying the priorities for WJ WA and the purpose of WJ WA.

Training

- **Basic Troubleshooting on a Windows PC: TechSoup webinar, 220 participants —Joe Olayvar**
- **EBook overview trainings—Carolyn Petersen**
 - Touchet branch (WWRLD)—5 participants
 - Burbank branch (WWRDL)—5 participants
 - Columbia County Rural Library District—7 participants
 - Colfax branch, (WRLD)—15 participants
 - Denny Ashby, (Pomeroy)—5 participants
 - Neill Public (Pullman)—5 participants
- **First Tuesdays, monthly online webinar—Jennifer Fenton, Carolyn Petersen**
 - eReader Pilot Project—39 participants
 - Exploring Washington Rural Heritage Digital Collections—14 participants
 - Burnout: Avoiding the Flames—30 participants
 - Summer Reading—18 participants
 - Building Library Support within Your Community—40 participants
- **Online trustee training—Carolyn Petersen**
 - Three sessions over two days—35 participants

- **QuestionPoint training—Matthew Roach**
 - Eastern Washington University, Cheney, WA—12 participants
 - St. Martins University, Lacey, WA—1 participant

- **Washington Rural Heritage Trainings—Evan Robb, Ross Fuqua**
 - Training in use of digital asset management system, Ocean Shores Public Library—2 participants
 - Training in digitization project management, (Online, Blackboard) with Ritzville Public Library staff and contractor—2 participants
 - Training in digitization project management, digital imaging, and metadata creation, South Whidbey Historical Society—5 participants
 - Training in selection and digital imaging, Sedro-Woolley Museum—3 participants
 - Training in selection, digital imaging, and metadata creation, Nisqually Tribal Library—3 participants
 - Training in materials selection and digitization, Odessa Public Library—1 participant
 - Training in copyright vetting and documentation, digital imaging, metadata creation Ritzville Public Library—2 participants

- **Web Content Creators' Workshop—Matthew Roach, Carolyn Petersen**
 - Airway Heights branch (SCLD)—9 participants

- **Weeding a Tribal Library—Carolyn Petersen**
 - Yakama Tribal Library staff—6 participants

- **WSL Trainings—Jennifer Fenton**
 - All You Need to Know about E-reader Services in Your Library, 5 workshops held around the state—77 participants
 - Legal Research for Information Professionals webinar—14 participants
 - Service Excellence in Your Library at Richland Public Library—10 participants
 - Skip Tracing: Finding Personal and Business Information webinar—21 participants
 - Tech Soup for Libraries: Washington webinar—13 attendees
 - Service Excellence in Your Library webinar—22 attendees
 - WTBBL Youth Services webinar—14 attendees